



carolinemangum.com

Graphic Designer

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Education

Bachelor of Fine Arts in Graphic Design, Samford University
2018 - 2022

Experience

Agency Designer, Oust
2022 - present

Design and create organic and paid social media content, develop out-of-home advertisements including billboards and event signage, provide on-site content capture, and deliver in-house design solutions for presentations and client-facing documents.

Design Intern, EverElm
2020 - 2022

Designed logos, business suites, and brand collateral for a variety of Ever Elm clients. Contributed to user experience (UX) design for web projects, including mobile sites and email advertisements

Design Intern, Cayenne Creative
2021

Designed logos, advertisements, packaging, and other brand collateral for various Cayenne clients

Design Intern, Samford University School of the Arts
2019 - 2021

Designed branding collateral and promotional materials for events, including program brochures and posters targeting potential students. Managed and updated the School of the Arts' social media pages, creating ad campaigns for various events.

Skills

Adobe InDesign, Illustrator, Photoshop, Lightroom, XD, Figma; Branding, publication, photography, typography, advertisement, motion graphics, printmaking; Organized, detail-oriented, team-player

Awards

AAF Birmingham Silver ADDY Award (2x)
2021

District 7 Silver ADDY Award
2021